



July 9, 2007

Dear Ralph's Member:

For the past year and a half, Dave Hirz has communicated to you through numerous updates, "town hall meetings," "breakfast with Dave" or just plain "Ask Dave." In most instances, these self-serving announcements fall into one of four categories. Exaggerations, half-truths, spin or outright lies.

Usually we've chosen to not comment because Dave is so transparent and few Ralph's employees, if any, pay attention anymore. However, we need to put the record straight regarding his July 5, 2007 communication to "Ralph Team Member (s)."

Dave says: "No Concessions Proposed."

Ralph's negotiators have proposed to increase the exclusions in Ralph's stores only to six (6) non-union positions.

Dave says: "No Concessions Proposed."

Ralphs negotiators have proposed to eliminate the Full-time/Part-time scheduling ratio for Sunday work.

Dave says: "No Concessions Proposed."

Ralphs negotiators have proposed unrestricted case-ready meat for all meat departments.

Dave says: "No Concessions Proposed."

Ralphs negotiators continue to propose a third tier.

Dave says: "No Concessions Proposed."

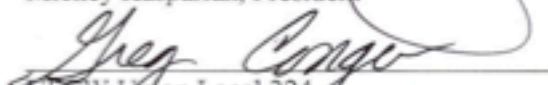
Ralphs negotiators have proposed to under fund your health benefit plan which would pass on significant out of pocket costs to you.


You be the judge. Is this exaggeration, spin, half-truths or lies?

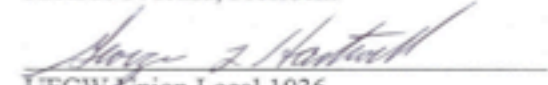
Whichever you determine, there is one promise Dave does intend to keep. If for whatever reason Albertsons or Vons cannot reach agreement and forces their employees out on strike, Dave has promised to lock out all of "Ralphs Team Members"...AGAIN!

Looks like loyalty is still just a one-way street at Ralphs.


  
 UFCW Union Local 135  
 Mickey Kasparian, President

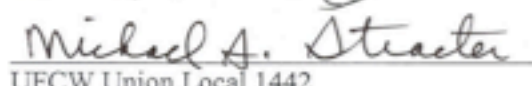
  
 UFCW Union Local 324  
 Greg M. Conger, President

  
 UFCW Union Local 770  
 Ricardo F. Icaza, President

  
 UFCW Union Local 1036  
 George L. Hartwell, President

  
 UFCW Union Local 1167  
 Bill Lathrop, President

  
 UFCW Union Local 1428  
 Connie Leyva, President

  
 UFCW Union Local 1442  
 Michael A. Straeter, President